MEHA **ELHENCE**

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Skills

Persona Creation, Usability Testing, User Flows, Task Analysis, Wireframing

Sketch, Adobe Illustrator, Adobe Xd, Balsamiq, Figma, C++, MATLAB, HTML/CSS, JavaScript, R

Work Experience

MITRE / Associate Human Factors Engineer

OCT 2020 - PRESENT

Conduct user testing and design human-centered digital solutions for federally funded research and development centers (FFRDCs)

Synerzip / UX Designer Contractor

JUL - OCT 2020 (CONTRACT)

Implement data-driven UX and UI for Synerzip website redesign using WordPress and Adobe XD

Drive communication between US-based marketing team and India-based developers

Slyde / UX Design Contractor

JUL - OCT 2020

Lead information architecture and wireframing for consumer and merchandiser-facing Fintech app

Tufts JumboCode / UX and Visual Designer

SEP 2019 - JUNE 2020, TUFTS UNIVERSITY

 $Designed\ a\ secure\ database\ to\ save\ 20\ hrs\ of\ labor/week\ for\ Boston-based\ domestic\ violence\ non-profit$

Bridged communication between software developers, designers, and stakeholders

DevTech Research Group / Head Research Assistant

JAN 2018 - MAY 2020, TUFTS UNIVERSITY

Led quantitative and qualitative data analysis of early childhood bioengineering education

Drove iterative design for interdisciplinary science curriculum and proprietary educational toy

Synerzip / UX Design Intern

DEC 2019 - JAN 2020, PUNE, INDIA

Executed task flow management and heuristic evaluations to streamline Agile roadmap

Intralinks / UX Design Intern, AI Innovation Team

JUN - AUG 2019, WALTHAM, MA

Spearheaded wireframe flow inventory to facilitate scalable product development

Implemented journey maps, storyboards, and user personas for third-party integrations

Activities

Head Captain of JumboRaas Dance Team (2017-2020), Tufts Campus Tour Guide,

Tufts Women in Tech (WiT) Conference Organizer

Education

Tufts University (2020) / B.S. Human Factors Engineering, Dean's List (3.6)

AUG 2016 - MAY 2020, BOSTON, MA

Relevant courses: Psychology, Computer Science, Computer Interface Design, Applied Statistics

CIEE Summer Psychology

JUN 2018 - AUG 2018, PRAGUE, CZECH REPUBLIC

Concentration in sociology, psychology, and Czech language course